

Welcome the newest addition to our family

We are excited that Hannah Smiley has signed on as our Workforce Development Program Manager.

Hannah has a graduate degree in Counseling and is a Licensed Professional Counselor-Associate (LPCA) in Clinical and Mental Health. She comes to us from the Center for Transforming Lives where she served as a clinical therapist working with women and children in their housing program.



Working with clients who struggled with anxiety, depression, substance use and intimate partner violence, Hannah saw the challenges they faced re-entering the workforce.

"I had many women who would take fast food, seasonal or other part time work that didn't provide enough income and didn't provide them the long-term career they need to be successful and stay out of homelessness after they left our program," she said.

In her new role, Hannah will continue to help in that area. She will head up our new career coaching piece that will provide our students with one-on-one guidance to determine what career path they see themselves taking and help build the skills and capabilities to get them there.

"When I heard about the classes/services that TLA provides, I saw an opportunity not only for my clients but many women in the same position that need the workforce training to fill the gap and ensure their success," Hannah said.

She will also be responsible for building and maintaining relationships with our community partners, supervising our interns, volunteer and contract educators.

In her free time, Hannah enjoys watching crime shows and hanging out with her family, friends and her dog Sadie.

GIVING TUESDAY

The month of November brings us Black Friday and Cyber Monday. It also brings us Giving Tuesday. November 28 is the international day of giving.

We hope you'll participate and show your support for The Ladder Alliance and our mission to empower survivors of domestic violence and low-income women with the tools to lead self-sufficient, successful, and independent lives.

With your support, we offer career-readiness programs designed to create a pipeline of highly-qualified program graduates who have the skillset necessary for gainful employment to increase their household earnings, directly reducing poverty and positively affecting generations to come.

MAKE YOUR GIFT TODAY

Time for coffee talk

Jumpstart your morning by joining us for our first Coffee and Conversation at 9 a.m. on Tuesday, Nov. 14.



We'll provide the pastries and coffee, courtesy of our friends at Starbucks, and you'll learn more about our mission, our programs and our great partners at One Safe Place.

Click [here](#) to register. For more information, contact development@ladderalliance.org.

UPCOMING EVENTS

November 14

Coffee & Conversation, 9 a.m.

November 17

Graduation 10 a.m.

November 22-26

Thanksgiving Break - Closed

November 28

Giving Tuesday

December 12

Lunch and Learn, 12 p.m.

December 22-January 1

Winter Break - Closed

Tips for safer online shopping through the holidays

In today's digital age, shopping has found a new home on the internet. Online shopping offers convenience and endless options, but it's essential to ensure your shopping experience remains safe and secure.

I often tell my students that they need to treat online shopping just like they would if they go to the store in person. Here are some tips to help you through the holiday shopping season with confidence:

1. Shop from Reputable Websites: Stick to well-known, trusted online retailers. Look for websites with "https" in the address and a padlock symbol in the address bar, indicating a secure connection.

2. Use Strong, Unique Passwords: Create complex passwords for your online shopping accounts and avoid using the same password for multiple sites. Consider using a password journal to keep track of them.



Ruben's Record

3. Enable Two-Factor Authentication: Many online stores offer this as an extra layer of security. Enable it to add a crucial safeguard to your accounts.

4. Be Cautious with Emails: Avoid clicking on links or downloading attachments from unfamiliar or suspicious emails. Scammers often use email to trick shoppers into revealing personal information.

5. Update Your Software: Keep your device's operating system and antivirus software up to date to protect against vulnerabilities and malware.

6. Check Seller Reviews: Before making a purchase from a new or less-known seller, read reviews and check their ratings. This can help you gauge their reliability.

7. Protect Your Payment Information: Use secure payment methods like credit cards or trusted digital wallets. Avoid sharing your payment details over email.

8. Beware of Too-Good-to-Be-True Deals: If a deal seems too good to be true, it probably is. Scammers often use incredible discounts to lure unsuspecting shoppers.

9. Review Privacy Settings: Check and adjust the privacy settings on your online accounts. Be mindful of the information you share on social media, as it can be used to target you with tailored scams.

10. Keep Records: Save records of your online transactions, including receipts, confirmation emails, and tracking information. This can be helpful in case of any issues.

By following these guidelines, you can enjoy the convenience of online shopping without compromising your security. Remember that staying vigilant and informed is your best defense against potential online threats.



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